

Chapter 4. Forms of Business Ownership

Tasks to Complete

These are the tasks you are to complete in this module. Complete each item, from top to bottom, in the order given here.

Note: the videos I created for this week may be hard to view on a mobile device. You may need to use a desktop or laptop computer to see them better.

Chapter 4 Introduction

1. Watch my video introduction to Chapter 4 <https://youtu.be/peqy0ACdit4> (3:45)
2. Read the section in your textbook [Introduction](#)

4.1 Going It Alone: Sole Proprietorships

1. Watch my video on this section of your textbook <https://youtu.be/wTQw5E62lv0> (8:14)
2. Watch this video: <https://www.youtube.com/watch?v=aKkcgE7SRw>
3. Read the section in your textbook [4.1 Going It Alone: Sole Proprietorships](#)

4.2 Partnerships: Sharing the Load

1. Watch my video covering this section of your textbook <https://youtu.be/IEz20WhoSJE> (8:40)
2. Watch this video: [What Is A Partnership? - QuickBooks US](#)
3. Read the section in your textbook [4.2 Partnerships: Sharing the Load](#)
4. Read this: [7 Tips for Making a Business Partnership Work](#)

4.3 Corporations: Limiting Your Liability

1. Watch my video discussing this section of your textbook <https://youtu.be/U3waal7j0XQ> (14:03)
2. Read the section in your textbook [4.3 Corporations: Limiting Your Liability](#)

4.4 Specialized Forms of Business Organization

1. Watch my video discussing this section of your textbook <https://youtu.be/KbuiHvPLAqo> (4:02)
2. Read the section in your textbook [4.4 Specialized Forms of Business Organization](#)

4.5 Franchising: A Popular Trend

1. Watch my video covering this section of your textbook <https://youtu.be/fKg05-yRoLw> (8:00)
2. Read the section in your textbook [4.5 Franchising: A Popular Trend](#)

4.6 Mergers and Acquisitions

1. Watch this video on mergers: [Episode 30C: Mergers](#) (4:37) you don't need to worry about the specifics of the calculations discussed beginning at 2:30 into the video --but know the concepts and terms discussed in the video
2. Watch **the video** explaining a leveraged buyout on this Investopedia webpage: [Leveraged Buyout \(LBO\)](#).
3. Read the section in your textbook [4.6 Mergers and Acquisitions](#)
4. Participate in the class discussion, Sprint and T-Mobile Merger [update: omit this item]

4.7 Trends in Business Ownership

1. Read the section in your textbook [4.7 Trends in Business Ownership](#)

Complete these items in Blackboard

1. **Chapter Review Chapter 4 Forms of Business Ownership.**
2. **The assignment Franchising - Business Organization Assignment**