

BUSI 1301 Final Exam Study Guide

Note: to view the chapter tasks you may want to use this website. <https://csus4.com/busi/>, You might find it easier to navigate than going into Blackboard

Remember, you will not be tested over everything, but rather a subset of items which should be representative of your work this semester.

Chapter 1 Understanding Economic Systems and Business

Review the Chapter Tasks at <https://csus4.com/busi/>. There are number of short videos, a podcast, and the the textbook readings. I think also the [Ch. 1 Key Terms](#) and [Ch. 1 Summary of Learning Outcomes](#) might be helpful.

Chapter 3 Competing in the Global Marketplace

Review the Chapter Tasks <https://csus4.com/busi/>. In this chapter, there are number of short videos and the the textbook readings. I do not expect you to know exact numbers, such as inflation rates, etc. Concentrate on concepts. I think also the [Ch. 3 Key Terms](#) and [Ch. 3 Summary of Learning Outcomes](#) might be helpful.

Chapter 4 Forms of Business Ownership

Review the Chapter Tasks <https://csus4.com/busi/>. In this chapter, there are number of short videos and the the textbook readings. I think also the [Ch. 4 Key Terms](#) and [Ch. 4 Summary of Learning Outcomes](#) might be helpful.

Chapter 5 Entrepreneurship: Starting and Managing Your Own Business

Review the Chapter Tasks <https://csus4.com/busi/>. In this chapter, there is only one video (from your instructor), some SBA resources, and the textbook readings. I think also the [Ch. 5 Key Terms](#) and [Ch. 5 Summary of Learning Outcomes](#) might be helpful as well.

Chapter 6 Management and Leadership in Today's Organizations

Review the Chapter Tasks <https://csus4.com/busi/>. In this chapter, the main thing to study is the textbook. The assignments are useful for solidifying the chapter concepts. Here are links to [Ch.6 Key Terms](#) and [Ch. 5 Summary of Learning Outcomes](#)

Chapter 7 Designing Organizational Structures

Review the Chapter Tasks <https://csus4.com/busi/>. In this chapter the textbook is the main thing to read. You might be required to create an org chart on the exam. But sure you have reviewed my

feedback on the assignments. Remember, the lines in an org chart indicate who reports to whom. Here are links to [Ch. 7 Key Terms](#) and [Ch. 7 Summary of Learning Outcomes](#)

Chapter 8 Managing Human Resources and Labor Relations

Review the Chapter Tasks <https://csus4.com/busi/>. In addition to the textbook, be sure you have also reviewed the assignments in for this module. The assignments, such as [Riley-Meadows Salary Study Assignment - Analyzing Employment Data](#), have additional content and videos. Here are links to [Ch. 8 Key Terms](#) and [Ch. 8 Summary of Learning Outcomes](#)

Chapter 11 Creating Products and Pricing Strategies to Meet Customers' Needs

Review the Chapter Tasks for chapter 11 at <https://csus4.com/busi/>. In addition to the textbook, review the videos and the assignments. The assignments have additional content. Here are links to [Ch. 11 Key Terms](#) and [Ch. 11 Summary of Learning Outcomes](#)

Chapter 12 Distributing and Promoting Products and Services [this module was not assigned]

The Role of Accounting

Review the Chapter Tasks for the chapter at <https://csus4.com/busi/>. Again, there are number of short videos and the textbook reading. Note that the content is not from the textbook you have used previously in the semester. And note that you do **not** need to read the section, Financial Statement Analysis. You need to know the accounting concepts and understand a balance sheet and an income statement.

Chapter 15 Understanding Money and Financial Institutions

Review the Chapter Tasks for the chapter at <https://csus4.com/busi/>. There are number of short videos and the chapter in the textbook. [Ch. 15 Summary of Learning Outcomes](#)

Personal Finances

Review the Chapter Tasks for the chapter at <https://csus4.com/busi/>. Again, there are number of short videos and the textbook reading. Notice that the content is not from the regular textbook you have used previously in the semester.

Using Technology to Manage Information

Review the Chapter Tasks for the chapter at <https://csus4.com/busi/>. Read and study the information provided by your instructor. I will not require that you create a website.

The Future of Business

Review the two assignments on ChatGPT and Image Creation using AI, and the Chapter Review. Notice there is a video, a podcast, and an article Getting the most out of ChatGPT: The content is not from the regular textbook you used previously in the semester.

Additional Resources

A study guide for each chapter can be found at <https://openstax.org/details/books/introduction-business>. Note this is from the publisher –not from your instructor so it may not be as relevant as the notes above.. To look at the study guides, click on the Table of Contents, then, for each chapter, click on Introduction, then click Guides and you will see a study guide for that chapter. See screenshots below.

The image consists of three screenshots from the OpenStax website, illustrating the navigation path to study guides. The first screenshot shows the 'Introduction to Business' book page with a pink arrow pointing to the 'Table of contents' link under the 'Get the book' section. The second screenshot shows the 'Table of Contents' page with a pink arrow pointing to the 'Introduction' link under 'Chapter 1 . Understanding Economic Systems and Business'. The third screenshot shows the 'Introduction' page with a pink arrow pointing to the 'Guides' link in the left sidebar. A search bar is visible at the top right of the third screenshot, and a 'Highlights' section is visible at the bottom right.